



Giacosa Fratelli



ALESSANDRO GIACOSA

Production & Export, Giacosa Fratelli

Giacosa Fratelli was born in 1895 and is now a 5th generation family-run winery steeped in values handed down from father to son. The family owns 120 acres across comunes and crus Barolo and Barbaresco. Today Giacosa consists of 50 hectares and they produce 800,000 bottles per year.

Alessandro, received a degree in Enology after growing up in the family wine business and learning about the craft from his father Maurizio. His current role in Production and Export has further driven Alessandro to master the intricacies of the business that has captured his heart since childhood.

Alessandro is energetic, infectious, and motivated. Wine is the Giacosa family's first love and forever passion and Alessandro is committed to infusing the brand with his deep affection for the industry and his innate exuberance.

Alessandro and his twin brother Mauro form a dynamic duo and are excited to lead the next generation of Giacosa Fratelli wines. They blend tradition with innovation as they navigate their family's craft with a fresh perspective and plan to mix history with the future to master their family craft with fresh eyes. They both champion big ideas and showcase their larger-than-life personalities.



Favorite Wine & Food Pairing

Barbaresco with an albese steak



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Giacosa Fratelli**

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