









# THE FIRST VERMOUTH FROM THE ANDES MOUNTAINS



### ABOUT THE SPIRIT .....

La Fuerza Vermouth is made from Malbec (Rojo) and Torrontes (Blanco & Primavera) grown at the foothills of the Andes in Mendoza. It is made using

hand-harvested botanicals native to the Andes. The entire process from gathering plants, distillation, and bottling takes place in Mendoza.

La Fuerza was founded by four friends with years of experience in drinks and gastronomy: Martín Auzmendi, Agustín Camps, Julián Diaz and Sebastián Zuccardi.

## TASTING NOTES .....

PRIMAVERA: Fresh, oral & exotic with botanical notes of hibiscus, lavender & violet.

### COCKTAIL SUGGESTIONS .....

The Classic: Vermouth, a splash of soda water & a slice of grapefruit.

Or try: La Fuerza Spritz with Primavera vermouth, sparkling rosé wine, sparkling water & a strawberry.

### **TECH DETAILS**

**ORIGIN** Mendoza, Argentina

**ALCOHOL 17%** 

**SIZE** 6/750ml

**UPC** 835603003659

### **ACCOLADES**

Time Magazine's Top 100 World's Greatest Places of 2019

(La Fuerza Bar, Buenos Aires)

2019 International Wine & **Spirits Competition** 

The only non-European vermouth awarded